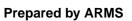




	Counties: Etowah, AL
2000 Total Population	103,459
2000 Group Quarters	2,043
2008 Total Population	103,808
2013 Total Population	104,395
2008 - 2013 Annual Rate	0.11%
2000 Households	41,615
2000 Average Household Size	2.44
2008 Households	42,963
2008 Average Household Size	2.37
2013 Households	43,590
2013 Average Household Size 2008 - 2013 Annual Rate	2.35 0.29%
2000 Families	29,467
2000 Average Family Size	2.93
2008 Families	30,063
2008 Average Family Size	2.89
2013 Families	30,189
2013 Average Family Size	2.89
2008 - 2013 Annual Rate	0.08%
2000 Housing Units	45,959
Owner Occupied Housing Units	67.4%
Renter Occupied Housing Units	23.2%
Vacant Housing Units	9.5%
2008 Housing Units Owner Occupied Housing Units	48,260 66.9%
Renter Occupied Housing Units	22.1%
Vacant Housing Units	11.0%
2013 Housing Units	49,436
Owner Occupied Housing Units	65.5%
Renter Occupied Housing Units	22.6%
Vacant Housing Units	11.8%
Median Household Income	
2000	\$31,298
2008	\$37,362
2013	\$41,182
Median Home Value	<b>COO 450</b>
2000 2008	\$66,459 \$93,260
2008	\$96,963
Per Capita Income	ψ90,903
2000	\$16,783
2008	\$19,853
2013	\$21,785
Median Age	
2000	38.2
2008	40.2
2013	41.8

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by total population. Detail may not sum to totals due to rounding.

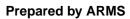




	Counties. Liowan, AL
2000 Households by Income	
Household Income Base	41,634
< \$15,000	23.5%
\$15,000 - \$24,999	16.8%
\$25,000 - \$34,999	14.6%
\$35,000 - \$49,999	16.6%
\$50,000 - \$74,999	16.5%
\$75,000 - \$99,999	6.4%
\$100,000 - \$149,999	3.7%
\$150,000 - \$199,999	1.0%
\$200,000+	0.9%
Average Household Income	\$41,044
2008 Households by Income	
Household Income Base	42,963
< \$15,000	18.9%
\$15,000 - \$24,999	15.3%
\$25,000 - \$34,999	13.0%
\$35,000 - \$49,999	16.0%
\$50,000 - \$74,999	21.1%
\$75,000 - \$99,999	8.4%
\$100,000 - \$149,999	5.0%
\$150,000 - \$199,999	1.2%
\$200,000+	1.1%
Average Household Income	\$47,407
2013 Households by Income	
Household Income Base	43,590
< \$15,000	16.8%
\$15,000 - \$24,999	14.2%
\$25,000 - \$34,999	12.4%
\$35,000 - \$49,999	15.4%
\$50,000 - \$74,999	22.2%
\$75,000 - \$99,999	10.4%
\$100,000 - \$149,999	6.0%
\$150,000 - \$199,999	1.3%
\$200,000+	1.2%
Average Household Income	\$51,546
2000 Owner Occupied HUs by Value	ψο 1,ο 10
Total	30,957
<\$50,000	37.5%
\$50,000 - 99,999	
	37.6% 14.5%
\$100,000 - 149,999 \$150,000 - 199,999	
	5.5%
\$200,000 - \$299,999 \$300,000 - 400,000	3.3%
\$300,000 - 499,999	1.0%
\$500,000 - 999,999	0.2%
\$1,000,000+	0.2%
Average Home Value	\$82,774
2000 Specified Renter Occupied HUs by Contract Rent Total	10,431
With Cash Rent	87.9%
No Cash Rent	67.9% 12.1%
Median Rent	\$280 \$277
Average Rent	\$277

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.



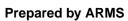




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	Counties: Etowah, AL
2000 Population by Age	
Total 0 - 4	103,459
0 - 4	6.4%
5 - 9	6.5%
10 - 14	6.7%
15 - 19	6.9%
20 - 24	6.0%
25 - 34	13.0%
35 - 44	14.3%
45 - 54	14.1%
55 - 64	10.0%
65 - 74	8.5%
75 - 84	5.8%
85+	1.7%
18+	76.2%
2000 Demulation by Are	
2008 Population by Age Total	103,808
0 - 4	6.4%
5 - 9	6.2%
10 - 14	6.2%
15 - 19	6.1%
20 - 24	5.5%
25 - 34	12.6%
35 - 44	13.7%
45 - 54	14.5%
55 - 64	12.7%
65 - 74	8.1%
75 - 84	5.7%
85+	2.3%
18+	77.4%
2013 Population by Age	
Total	104,395
0 - 4	6.3%
5 - 9	6.0%
10 - 14	6.3%
15 - 19	6.3%
20 - 24	5.2%
25 - 34	11.0%
35 - 44	13.4%
45 - 54	13.478
45 - 54 55 - 64	
	14.1%
65 - 74	8.7%
75 - 84	5.6%
85+	2.7%
18+	77.6%
0000 Para Latina La Da	
2000 Population by Sex Males	47.9%
Females	52.1%
	52.1%
2008 Population by Sex	
Males	48.2%
Females	51.8%
2013 Population by Sex	
Males	48.3%
Females	51.7%



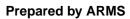




	2000 Population by Race/Ethnicity	
	Total	103,459
	White Alone	82.9%
	Black Alone	14.7%
	American Indian Alone	0.3%
	Asian or Pacific Islander Alone	0.5%
	Some Other Race Alone	0.7%
	Two or More Races	0.9%
	Hispanic Origin	1.7%
	Diversity Index	31.5
	2008 Population by Race/Ethnicity	
	Total	103,808
	White Alone	81.1%
	Black Alone	15.6%
	American Indian Alone	0.4%
	Asian or Pacific Islander Alone	0.6%
	Some Other Race Alone	1.2%
	Two or More Races	1.2%
	Hispanic Origin	2.7%
	Diversity Index	35.5
	2040 Paradatian by Page /Fithericity	
	2013 Population by Race/Ethnicity	404.005
	Total	104,395
	White Alone	79.8%
	Black Alone	16.1%
	American Indian Alone	0.4%
	Asian or Pacific Islander Alone	0.8%
	Some Other Race Alone	1.6%
	Two or More Races	1.3%
	Hispanic Origin	3.6%
	Diversity Index	38.3
<b>5</b>	2000 Population 3+ by School Enrollment	
4	Total	99,357
7	Enrolled in Nursery/Preschool	1.7%
	Enrolled in Kindergarten	1.6%
	Enrolled in Grade 1-8	10.8%
	Enrolled in Grade 9-12	5.5%
	Enrolled in College	3.7%
	Enrolled in Grad/Prof School	0.4%
	Not Enrolled in School	76.2%
	2008 Population 25+ by Educational Attainment	
	Total	72,259
	Less than 9th Grade	6.8%
	9th - 12th Grade, No Diploma	14.5%
	High School Graduate	33.9%
	Some College, No Degree	33.9% 21.4%
	Associate Degree	8.4%
	Bachelor's Degree	8.9%
	Graduate/Professional Degree	6.0%
	Graduate/Fidesoldial Degree	0.0%

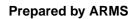
Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ ethnic groups.





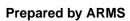


<u> </u>	2008 Population 15+ by Marital Status	
	Total	84,282
	Never Married	21.4%
	Married	57.9%
	Widowed	8.6%
	Divorced	12.0%
	2000 Population 16+ by Employment Status	04.705
===	Total	81,735
	In Labor Force	56.6% 53.1%
	Civilian Employed	
	Civilian Unemployed In Armed Forces	3.4% 0.1%
	Not in Labor Force	43.4%
	2008 Civilian Population 16+ in Labor Force	
	Civilian Employed	92.8%
	Civilian Unemployed	7.2%
	2013 Civilian Population 16+ in Labor Force	
	Civilian Employed	93.4%
	Civilian Unemployed	6.6%
	2000 Familia 40, by Familia mant Otatus and Amarat Ohilldren	
	2000 Females 16+ by Employment Status and Age of Children	40.504
	Total	43,524
	Own Children < 6 Only	7.6%
	Employed/in Armed Forces	4.3%
	Unemployed	0.4% 2.9%
	Not in Labor Force	2.9% 5.4%
	Own Children < 6 and 6-17 Only	
	Employed/in Armed Forces	2.8% 0.2%
	Unemployed	0.2% 2.4%
	Not in Labor Force	2.4% 16.3%
	Own Children 6-17 Only	10.3%
	Employed/in Armed Forces	
	Unemployed	0.4%
	Not in Labor Force	4.8%
	No Own Children < 18	70.7%
	Employed/in Armed Forces Unemployed	27.4% 2.1%
	Not in Labor Force	41.3%
	NOT III LADOI 1 OLG	41.3%





2008 Employed Population 16+ by Industry			Counties: Etowah, AL
Total         41,916           AgricultrerMining         0.3%           Construction         7.6%           Manufacturing         17.6%           Wholesale Trade         3.3%           Retall Trade         13.5%           Transportation/Utilities         5.1%           Information         1.4%           Finance/Insurance/Real Estate         4.4%           Services         4.17%           Public Administration         4.6%           2008 Employed Population 16+ by Occupation         4.17           Total         4.19           White Collar         5.8%           Management/Business/Financial         8.8%           Professional         8.8%           Professional         8.8%           Professional         8.8%           Proservices         10.6%           Sales         12.6%           Administrative Support         10.11           Services         10.0%           Blue Collar         5.9%           Farming/Forestry/Fishing         0.5%           Construction/Extraction         9.6%           Installation/Maintenance/Repair         0.0%           Total         10.6%	2008 Empl	oyed Population 16+ by Industry	
Construction			41,916
Mohlosabe Trade         3.3%           Retail Trade         13.5%           Transportation/Utilities         5.1%           Information         1.4%           Finance/Insurance/Real Estate         4.4%           Services         41.7%           Public Administration         41.7%           Public Administration         4.6%           2008 Employed Population 16+ by Occupation         41.916           White Collar         50.8%           Management/Business/Financial         8.8%           Professional         8.8%           Professional         8.8%           Sales         12.6%           Administrative Support         11.1%           Services         16.0%           Blue Collar         32.2%           Farming/Forestry/Fishing         0.5%           Construction/Extraction         9.9%           Installation/Maintenance/Repair         6.0%           Production         10.5%           Construction/Extraction         9.9%           Installation/Maintenance/Repair         6.0%           Production         10.5%           Carboulded - Car, Truck, or Van         11.5%           Total         42.636	Agricult	rure/Mining	0.8%
Wholesale Trade         3.3%           Retail Trade         1.5.%           Transportation/Utilities         1.4%           Finance/Insurance/Real Estate         4.4%           Services         4.17%           Public Administration         4.6%           2008 Employed Population 16+ by Occupation         1           Total         41,916           White Collar         50,8%           Management/Business/Financial         8.8%           Professional         8.8%           Sales         12.6%           Administrative Support         11.1%           Services         16.0%           Blue Collar         3.3.2%           Farming-Forestry/Fishing         0.5%           Construction/Extraction         6.9%           Installation/Maintenance/Repair         6.0%           Forming-Forestry/Fishing         5.6%           Construction/Extraction         10.6%           Transportation/Maintenance/Repair         8.9%           Production         11.6%           Transportation/Maintenance/Repair         6.0%           Production         10.6%           Total         2.536           Drove Alone - Car, Truck, or Van         4.5% </td <td>Constru</td> <td>uction</td> <td>7.6%</td>	Constru	uction	7.6%
Retail Trade	Manufa	cturing	17.6%
Transportation/Utilities	Wholes	ale Trade	3.3%
Information	Retail T	rade	13.5%
Finance/Insurance/Real Estate	Transpo	ortation/Utilities	5.1%
Services         41.7%           Public Administration         4.6%           2008 Employed Population 16+ by Occupation         41.916           Total         41.916           White Collar         50.8%           Management/Business/Financial         8.8%           Professional         18.3%           Sales         12.6%           Administrative Support         11.1%           Services         16.0%           Blue Collar         6.9%           Farming/Forestry/Fishing         0.5%           Construction/Extraction         6.9%           Production         10.6%           Production         10.6%           Tansportation/Material Moving         9.2%           2000 Workers 16+ by Means of Transportation to Work         42.636           Drove Alone - Car, Truck, or Van         44.5%           Carpooled - Car, Truck, or Van         9.9%           Vubic Transportation         9.9%           Vorked at Home         9.9%           2000 Workers 16+ by Travel Time to Work         10.1%           Total         42.636           Did Not Work at Home         9.1.9%           Less than 5 minutes         3.0%           5 to 9 minutes	Informa	tion	1.4%
Public Administration	Finance	e/Insurance/Real Estate	4.4%
\$1,000	Service	S	41.7%
Total         41,916           White Collar         50.8%           Management/Business/Financial         8.8%           Professional         18.3%           Sales         12.6%           Administrative Support         11.1%           Services         16.0%           Blue Collar         33.2%           Farming/Forestry/Fishing         0.5%           Construction/Extraction         6.0%           Installation/Maintenance/Repair         6.0%           Production         10.6%           Transportation/Material Moving         9.2%           2000 Workers 16+ by Means of Transportation to Work         42.636           Drove Alone - Car, Truck, or Van         48.45%           Carpooled - Car, Truck, or Van         1.19%           Valked         0.9%           Other Means         0.9%           Worked at Home         4.9%           Did Not Work at Home         42,636           Did Not Work at Home         98,19%           Less than 5 minutes         3.0%           5 to 9 minutes         3.0%           20 to 24 minutes         3.0%           3 to 44 minutes         3.0%           45 to 59 minutes         4.6% <t< td=""><td>Public A</td><td>Administration</td><td>4.6%</td></t<>	Public A	Administration	4.6%
White Collar         50.8%           Management/Business/Financial         8.8%           Foressional         18.3%           Sales         12.6%           Administrative Support         11.1%           Services         16.0%           Blue Collar         33.2%           Farming/Forestry/Fishing         0.5%           Construction/Extraction         6.9%           Installation/Maintenance/Repair         6.0%           Production         10.6%           Transportation/Material Moving         9.2%           2000 Workers 16+ by Means of Transportation to Work         42,636           Drove Alone - Car, Truck, or Van         41,93           Carpooled - Car, Truck, or Van         11,9%           Public Transportation         0.1%           Worked at Home         0.9%           Other Means         0.7%           Worked at Home         9.9%           2000 Workers 16- by Travel Time to Work         1.9%           Total         42,636           Did Not Work at Home         98.1%           Less than 5 minutes         3.0%           5 to 9 minutes         3.0%           10 to 19 minutes         3.1           35 to 44 minutes <td< td=""><td>2008 Empl</td><td>oyed Population 16+ by Occupation</td><td></td></td<>	2008 Empl	oyed Population 16+ by Occupation	
Management/Business/Financial         8.8%           Professional         18.3%           Sales         12.6%           Administrative Support         11.1%           Services         16.0%           Blue Collar         33.2%           Farming/Forestry/Fishing         0.5%           Construction/Extraction         6.9%           Installation/Maintenance/Repair         6.0%           Production         10.6%           Transportation/Material Moving         9.2%           2000 Workers 16+ by Means of Transportation to Work         42.636           Drove Alone - Car, Truck, or Van         84.5%           Carpooled - Car, Truck, or Van         11.9%           Valked         0.9%           Other Means         0.9%           Worked at Home         1.9%           2000 Workers 16+ by Travel Time to Work         101           Total         42.636           Did Not Work at Home         98.1%           Less than 6 minutes         3.0%           5 to 9 minutes         10.5%           10 to 19 minutes         3.0%           25 to 34 minutes         4.6%           60 to 89 minutes         4.6%           60 to 89 minutes         4.6% <td>Total</td> <td></td> <td>41,916</td>	Total		41,916
Professional         18.3%           Sales         Administrative Support         11.1%           Services         16.0%           Blue Collar         33.2%           Farming/Forestry/Fishing         0.5%           Construction/Extraction         6.9%           Installation/Maintenance/Repair         6.0%           Production         10.6%           Transportation/Material Moving         9.2%           2000 Workers 16+ by Means of Transportation to Work         42.636           Drove Alone - Car, Truck, or Van         84.5%           Carpooled - Car, Truck, or Van         11.9%           Public Transportation         0.1%           Walked         0.9%           Other Means         0.9%           Worked at Home         1.9%           2000 Workers 16+ by Travel Time to Work         1.9%           Total         42.636           Did Not Work at Home         98.1%           Less than 5 minutes         3.0%           5 to 9 minutes         10.5%           10 to 19 minutes         38.1%           20 to 24 minutes         4.6%           6 to 28 minutes         4.6%           6 to 59 minutes         4.6%           6 to 59 minutes<	White C	Collar	50.8%
Sales         12.6%           Administrative Support         11.1%           Services         16.0%           Blue Collar         33.2%           Farming/Forestry/Fishing         0.5%           Construction/Extraction         6.9%           Installation/Maintenance/Repair         6.0%           Production         10.6%           Transportation/Material Moving         9.2%           2000 Workers 16+ by Means of Transportation to Work         42.636           Drove Alone - Car, Truck, or Van         84.5%           Carpooled - Car, Truck, or Van         11.9%           Public Transportation         0.1%           Walked         0.9%           Worked at Home         1.9%           2000 Workers 16+ by Travel Time to Work         42.636           Did Not Work at Home         98.1%           Less than 5 minutes         3.0%           5 to 9 minutes         10.5%           10 to 19 minutes         10.5%           10 to 19 minutes         10.5%           20 to 24 minutes         4.6%           35 to 44 minutes         4.6%           60 to 89 minutes         4.6%           60 to 89 minutes         4.6%           60 to 89 minutes	Manag	gement/Business/Financial	8.8%
Administrative Support     11.1%       Services     16.0%       Blue Collar     33.2%       Farming/Forestry/Fishing     0.5%       Construction/Extraction     6.9%       Installation/Maintenance/Repair     6.0%       Production     10.6%       Transportation/Material Moving     9.22%       2000 Workers 16+ by Means of Transportation to Work     42.636       Drove Alone - Car, Truck, or Van     84.5%       Carpooled - Car, Truck, or Van     11.9%       Public Transportation     0.1%       Walked     0.9%       Other Means     0.7%       Worked at Home     1.9%       Less than 5 minutes     3.0%       5 to 9 minutes     3.0%       1 to 19 minutes     3.0%       2 to 24 minutes     14.5%       25 to 34 minutes     14.5%       35 to 44 minutes     3.0%       45 to 59 minutes     14.5%       90 or more minutes     3.3%       Worked at Home     1.9%       Average Travel Time to Work (in min)     24.5       2000 Households by Vehicles Available     1.9%       Total     3.23%       4     4.6%       5     2     3.7,6%       4     4.6%       6     0.9     0.0	Profes	sional	18.3%
Services         16.0%           Blue Collar         33.2%           Farming/Forestry/Fishing         6.9%           Construction/Extraction         6.9%           Installation/Maintenance/Repair         10.6%           Production         10.6%           Transportation/Material Moving         2.2%           2000 Workers 16+ by Means of Transportation to Work         42.636           Drove Alone - Car, Truck, or Van         84.5%           Carpooled - Car, Truck, or Van         0.1%           Walked         0.9%           Other Means         0.7%           Worked at Home         0.7%           2000 Workers 16+ by Travel Time to Work         1.9%           Total         42.636           Did Not Work at Home         98.1%           Less than 5 minutes         3.0%           5 to 9 minutes         10.5%           10 to 19 minutes         10.5%           20 to 24 minutes         16.2%           25 to 34 minutes         3.0%           45 to 59 minutes         4.6%           60 to 89 minutes         4.6%	Sales		12.6%
Blue Collar         33.2%           Farming/Forestry/Fishing         0.5%           Construction/Extraction         6.9%           Installation/Maintenance/Repair         6.0%           Production         10.6%           Transportation/Material Moving         9.2%           2000 Workers 16+ by Means of Transportation to Work         Vacasa           Total         42,636           Drove Alone - Car, Truck, or Van         84,5%           Carpooled - Car, Truck, or Van         11.9%           Walked         0.9%           Other Means         0.7%           Worked at Home         0.9%           2000 Workers 16+ by Travel Time to Work         42,636           Did Not Work at Home         98.1%           Less than 5 minutes         3.0%           5 to 9 minutes         3.0%           10 to 19 minutes         3.0%           5 to 2 minutes         16.2%           25 to 34 minutes         4.6%           35 to 44 minutes         3.0%           45 to 59 minutes         4.6%           90 or more minutes         4.6%           Worked at Home         1.9%           Average Travel Time to Work (in min)         24.5           2000 Households by V	Admin	istrative Support	11.1%
Farming/Forestry/Fishing         0.5%           Construction/Extraction         6.9%           Installation/Maintenance/Repair         10.6%           Production         10.6%           Transportation/Material Moving         20%           2000 Workers 16+ by Means of Transportation to Work         42,636           Drove Alone - Car, Truck, or Van         84,5%           Carpooled - Car, Truck, or Van         11,9%           Public Transportation         0.1%           Walked         0.9%           Other Means         0.7%           Worked at Home         1.9%           2000 Workers 16+ by Travel Time to Work         10           Total         42,636           Did Not Work at Home         98.1%           Less than 5 minutes         3.0%           5 to 9 minutes         3.0%           10 to 19 minutes         3.0%           20 to 24 minutes         3.0%           25 to 34 minutes         3.0%           45 to 59 minutes         4.6%           60 to 89 minutes         4.6%           90 or more minutes         3.3%           Worked at Home         1.9%           Average Travel Time to Work (in min)         24,5           2000 Household	Service	S	16.0%
Construction/Extraction         6.9%           Installation/Maintenance/Repair         6.0%           Production         10.6%           Transportation/Material Moving         9.2%           2000 Workers 16+ by Means of Transportation to Work         42.636           Drove Alone - Car, Truck, or Van         84.5%           Carpooled - Car, Truck, or Van         11.9%           Public Transportation         0.1%           Walked         0.9%           Other Means         0.7%           Worked at Home         1.9%           2000 Workers 16+ by Travel Time to Work         1.9%           Total         42.636           Did Not Work at Home         98.1%           Less than 5 minutes         3.0%           5 to 9 minutes         3.0%           10 to 19 minutes         3.8%           20 to 24 minutes         16.2%           25 to 34 minutes         3.0%           45 to 59 minutes         3.0%           45 to 59 minutes         3.3%           00 to 89 minutes         3.3%           Worked at Home         1.9%           90 or more minutes         3.3%           Worked at minutes         3.3%           5000 Households by Vehicles Available<	Blue Co	ollar	33.2%
Installation/Maintenance/Repair         6.0%           Production         10.6%           Transportation/Material Moving         9.2%           2000 Workers 16+ by Means of Transportation to Work         42,636           Drove Alone - Car, Truck, or Van         84,55%           Carpooled - Car, Truck, or Van         11.9%           Public Transportation         0.1%           Walked         0.9%           Other Means         0.7%           Worked at Home         0.7%           2000 Workers 16+ by Travel Time to Work         42,636           Did Not Work at Home         98.1%           Less than 5 minutes         3.0%           5 to 9 minutes         10.5%           10 to 19 minutes         38.1%           20 to 24 minutes         16.2%           25 to 34 minutes         3.0%           45 to 59 minutes         4.6%           60 to 89 minutes         3.3%           Worked at Home         1.9%           Average Travel Time to Work (in min)         24.5           2000 Households by Vehicles Available         7.6%           1         3.2.3%           4         4.6%           5         4.6%           6         7.6% <td>Farmir</td> <td>ng/Forestry/Fishing</td> <td>0.5%</td>	Farmir	ng/Forestry/Fishing	0.5%
Production         10.6%           Transportation/Material Moving         9.2%           2000 Workers 16+ by Means of Transportation to Work         42,636           Drove Alone - Car, Truck, or Van         84,5%           Carpooled - Car, Truck, or Van         11.9%           Public Transportation         0.1%           Walked         0.9%           Other Means         0.7%           Worked at Home         1.9%           2000 Workers 16+ by Travel Time to Work         42,636           Did Not Work at Home         98.1%           Less than 5 minutes         3.0%           5 to 9 minutes         3.0%           10 to 19 minutes         3.81%           20 to 24 minutes         16.2%           25 to 34 minutes         16.2%           25 to 34 minutes         4.8%           60 to 89 minutes         4.8%           60 to 89 minutes         4.8%           60 to 89 minutes         3.3%           Worked at Home         1.9%           Average Travel Time to Work (in min)         2.45           2000 Households by Vehicles Available         7.6%           1         2.3           2         37.9%           3         15.5%	Const	ruction/Extraction	6.9%
Transportation/Material Moving         9.2%           2000 Workers 16+ by Means of Transportation to Work         42,636           Drove Alone - Car, Truck, or Van         84,5%           Carpooled - Car, Truck, or Van         11.9%           Public Transportation         0.1%           Walked         0.9%           Other Means         0.7%           Worked at Home         1.9%           2000 Workers 16+ by Travel Time to Work         42,636           Did Not Work at Home         98.1%           Less than 5 minutes         3.0%           5 to 9 minutes         10.5%           10 to 19 minutes         10.5%           10 to 19 minutes         38.1%           20 to 24 minutes         16.2%           35 to 44 minutes         3.0%           45 to 59 minutes         4.8%           60 to 89 minutes         4.8%           60 to 89 minutes         1.9%           Average Travel Time to Work (in min)         24.5           2000 Households by Vehicles Available         1.9%           Total         32.3%           3         3.7.9%           3         3.7.9%           4         4.6%           4         4.6%	Installa	ation/Maintenance/Repair	6.0%
2000 Workers 16+ by Means of Transportation to Work   Total	Produ	ction	10.6%
Total         42,636           Drove Alone - Car, Truck, or Van         84,5%           Carpooled - Car, Truck, or Van         11,9%           Public Transportation         0.1%           Walked         0.9%           Other Means         0.7%           Worked at Home         1.9%           2000 Workers 16+ by Travel Time to Work         2000 Workers 16+ by Travel Time to Work           Total         42,636           Did Not Work at Home         98.1%           Less than 5 minutes         3.0%           5 to 9 minutes         10.5%           10 to 19 minutes         38.1%           20 to 24 minutes         16.2%           25 to 34 minutes         14.5%           35 to 44 minutes         3.0%           45 to 59 minutes         4.6%           90 or more minutes         3.3%           Worked at Home         4.6%           Average Travel Time to Work (in min)         24.5           2000 Households by Vehicles Available         7.6%           Total         3.23%           2         37.9%           3         4.6%           9.0         7.6%           90         7.6%           4         4.6%	Transp	portation/Material Moving	9.2%
Drove Alone - Car, Truck, or Van         84.5%           Carpooled - Car, Truck, or Van         11.9%           Public Transportation         0.1%           Walked         0.9%           Other Means         0.7%           Worked at Home         1.9%           2000 Workers 16+ by Travel Time to Work         Total           Total         42,636           Did Not Work at Home         98.1%           Less than 5 minutes         3.0%           5 to 9 minutes         10.5%           10 to 19 minutes         38.1%           20 to 24 minutes         16.2%           25 to 34 minutes         16.2%           35 to 44 minutes         3.0%           45 to 59 minutes         4.8%           60 to 89 minutes         4.8%           90 or more minutes         3.3%           Worked at Home         1.9%           Average Travel Time to Work (in min)         24.5           2000 Households by Vehicles Available         7.6%           1         3.2.3%           2         3.7.9%           3         3.7.9%           4         4.6%           5+         4.6%           60 to 89 minutes         3.0%	2000 Work	ers 16+ by Means of Transportation to Work	
Carpooled - Car, Truck, or Van       11.9%         Public Transportation       0.1%         Walked       0.9%         Other Means       0.7%         Worked at Home       1.9%         2000 Workers 16+ by Travel Time to Work       42,636         Did Not Work at Home       98.1%         Less than 5 minutes       3.0%         5 to 9 minutes       10.5%         0 to 10 ninutes       38.1%         20 to 24 minutes       16.2%         25 to 34 minutes       16.2%         25 to 39 minutes       4.6%         90 or more minutes       3.0%         45 to 59 minutes       4.6%         90 or more minutes       3.3%         Worked at Home       1.9%         Average Travel Time to Work (in min)       24.5         2000 Households by Vehicles Available       7.6%         Total       41,615         None       7.6%         1       32.3%         2       37.9%         3       4.6%         4       4.6%         5+       2.1%	Total		42,636
Public Transportation         0.1%           Walked         0.9%           Other Means         0.7%           Worked at Home         1.9%           2000 Workers 16+ by Travel Time to Work         ***           Total         42,636           Did Not Work at Home         98.1%           Less than 5 minutes         3.0%           5 to 9 minutes         10.5%           10 to 19 minutes         38.1%           20 to 24 minutes         16.2%           25 to 34 minutes         14.5%           35 to 44 minutes         3.0%           45 to 59 minutes         4.8%           60 to 89 minutes         4.8%           60 to 89 minutes         3.3%           Worked at Home         1.9%           Average Travel Time to Work (in min)         24.5           2000 Households by Vehicles Available         7.6%           Total         32.3%           2         37.9%           3         3.23%           4         4.6%           5+         4.6%           6         4.6%           7.6%         32.3%           1         32.3%           2         37.9%	Drove Ald	one - Car, Truck, or Van	84.5%
Walked       0.9%         Other Means       0.7%         Worked at Home       1.9%         2000 Workers 16+ by Travel Time to Work         Total       42,636         Did Not Work at Home       98.1%         Less than 5 minutes       3.0%         5 to 9 minutes       3.0%         5 to 9 minutes       38.1%         20 to 24 minutes       16.2%         25 to 34 minutes       14.5%         35 to 44 minutes       3.0%         45 to 59 minutes       4.8%         60 to 89 minutes       4.8%         60 to 89 minutes       3.3%         Worked at Home       1.9%         Average Travel Time to Work (in min)       24.5         2000 Households by Vehicles Available       41.615         None       7.6%         1       32.3%         2       37.9%         3       3.2%         4       4.6%         4       4.6%         5+       4.6%	Carpoole	d - Car, Truck, or Van	11.9%
Other Means       0.7%         Worked at Home       1.9%         2000 Workers 16+ by Travel Time to Work       42,636         Did Not Work at Home       98.1%         Less than 5 minutes       3.0%         5 to 9 minutes       10.5%         10 to 19 minutes       38.1%         20 to 24 minutes       16.2%         25 to 34 minutes       14.5%         35 to 44 minutes       3.0%         45 to 59 minutes       4.8%         60 to 89 minutes       4.8%         90 or more minutes       3.3%         Worked at Home       1.9%         Average Travel Time to Work (in min)       24.5         2000 Households by Vehicles Available       7.6%         Total       41,615         None       7.6%         1       32.3%         2       37.9%         3       15.5%         4       4.6%         5+       4.6%	Public Tra	ansportation	0.1%
Worked at Home       1.9%         2000 Workers 16+ by Travel Time to Work         Total       42,636         Did Not Work at Home       98.1%         Less than 5 minutes       3.0%         5 to 9 minutes       10.5%         10 to 19 minutes       38.1%         20 to 24 minutes       16.2%         25 to 34 minutes       14.5%         35 to 44 minutes       3.0%         45 to 59 minutes       4.6%         60 to 89 minutes       4.6%         90 or more minutes       3.3%         Worked at Home       1.9%         Average Travel Time to Work (in min)       2.5         2000 Households by Vehicles Available       41,615         None       7.6%         1       32.3%         2       37.9%         3       4.6%         4       4.6%         5+       4.6%	Walked		0.9%
2000 Workers 16+ by Travel Time to Work         Total       42,636         Did Not Work at Home       98.1%         Less than 5 minutes       3.0%         5 to 9 minutes       10.5%         10 to 19 minutes       38.1%         20 to 24 minutes       16.2%         25 to 34 minutes       14.5%         35 to 44 minutes       3.0%         45 to 59 minutes       4.8%         60 to 89 minutes       4.6%         90 or more minutes       3.3%         Worked at Home       1.9%         Average Travel Time to Work (in min)       24.5         2000 Households by Vehicles Available       41,615         None       7.6%         1       32.3%         2       37.9%         3       4         4       4.6%         5+       4.6%         5+       4.6%	Other Me	ans	0.7%
Total       42,636         Did Not Work at Home       98.1%         Less than 5 minutes       3.0%         5 to 9 minutes       10.5%         10 to 19 minutes       38.1%         20 to 24 minutes       16.2%         25 to 34 minutes       14.5%         35 to 44 minutes       3.0%         45 to 59 minutes       4.6%         60 to 89 minutes       4.6%         90 or more minutes       3.3%         Worked at Home       1.9%         Average Travel Time to Work (in min)       24.5         2000 Households by Vehicles Available       41,615         None       7.6%         1       32.3%         2       37.9%         3       4,6%         4       4,6%         5+       4,6%	Worked a	t Home	1.9%
Total       42,636         Did Not Work at Home       98.1%         Less than 5 minutes       3.0%         5 to 9 minutes       10.5%         10 to 19 minutes       38.1%         20 to 24 minutes       16.2%         25 to 34 minutes       14.5%         35 to 44 minutes       3.0%         45 to 59 minutes       4.6%         60 to 89 minutes       4.6%         90 or more minutes       3.3%         Worked at Home       1.9%         Average Travel Time to Work (in min)       24.5         2000 Households by Vehicles Available       41,615         None       7.6%         1       32.3%         2       37.9%         3       4,6%         4       4,6%         5+       4,6%	2000 Work	ers 16+ by Travel Time to Work	
Did Not Work at Home       98.1%         Less than 5 minutes       3.0%         5 to 9 minutes       10.5%         10 to 19 minutes       38.1%         20 to 24 minutes       16.2%         25 to 34 minutes       14.5%         35 to 44 minutes       3.0%         45 to 59 minutes       4.8%         60 to 89 minutes       4.6%         90 or more minutes       3.3%         Worked at Home       1.9%         Average Travel Time to Work (in min)       24.5         2000 Households by Vehicles Available       41,615         None       7.6%         1       32.3%         2       37.9%         3       4.6%         4       4.6%         5+       4.6%		·	42,636
5 to 9 minutes       10.5%         10 to 19 minutes       38.1%         20 to 24 minutes       16.2%         25 to 34 minutes       14.5%         35 to 44 minutes       3.0%         45 to 59 minutes       4.8%         60 to 89 minutes       4.6%         90 or more minutes       3.3%         Worked at Home       1.9%         Average Travel Time to Work (in min)       24.5         2000 Households by Vehicles Available       41,615         None       7.6%         1       32.3%         2       37.9%         3       4         4       4.6%         5+       4.6%	Did Not V	Vork at Home	
10 to 19 minutes       38.1%         20 to 24 minutes       16.2%         25 to 34 minutes       14.5%         35 to 44 minutes       3.0%         45 to 59 minutes       4.8%         60 to 89 minutes       4.6%         90 or more minutes       3.3%         Worked at Home       1.9%         Average Travel Time to Work (in min)       24.5         2000 Households by Vehicles Available       41,615         None       7.6%         1       32.3%         2       37.9%         3       4         4       4.6%         5+       4.6%	Less tha	an 5 minutes	3.0%
10 to 19 minutes       38.1%         20 to 24 minutes       16.2%         25 to 34 minutes       14.5%         35 to 44 minutes       3.0%         45 to 59 minutes       4.8%         60 to 89 minutes       4.6%         90 or more minutes       3.3%         Worked at Home       1.9%         Average Travel Time to Work (in min)       24.5         2000 Households by Vehicles Available       41,615         None       7.6%         1       32.3%         2       37.9%         3       4         4       4.6%         5+       4.6%	5 to 9 m	inutes	10.5%
25 to 34 minutes       14.5%         35 to 44 minutes       3.0%         45 to 59 minutes       4.8%         60 to 89 minutes       4.6%         90 or more minutes       3.3%         Worked at Home       1.9%         Average Travel Time to Work (in min)       24.5         2000 Households by Vehicles Available       41,615         None       7.6%         1       32.3%         2       37.9%         3       15.5%         4       4.6%         5+       2.1%	10 to 19	minutes	
35 to 44 minutes       3.0%         45 to 59 minutes       4.8%         60 to 89 minutes       4.6%         90 or more minutes       3.3%         Worked at Home       1.9%         Average Travel Time to Work (in min)       24.5         2000 Households by Vehicles Available       41,615         None       7.6%         1       32.3%         2       37.9%         3       15.5%         4       4.6%         5+       2.1%	20 to 24	minutes	16.2%
45 to 59 minutes       4.8%         60 to 89 minutes       4.6%         90 or more minutes       3.3%         Worked at Home       1.9%         Average Travel Time to Work (in min)       24.5         2000 Households by Vehicles Available       41,615         None       7.6%         1       32.3%         2       37.9%         3       15.5%         4       4.6%         5+       2.1%	25 to 34	minutes	14.5%
60 to 89 minutes       4.6%         90 or more minutes       3.3%         Worked at Home       1.9%         Average Travel Time to Work (in min)       24.5         2000 Households by Vehicles Available       Total         None       7.6%         1       32.3%         2       37.9%         3       15.5%         4       4.6%         5+       2.1%	35 to 44	minutes	3.0%
90 or more minutes       3.3%         Worked at Home       1.9%         Average Travel Time to Work (in min)       24.5         2000 Households by Vehicles Available       41,615         None       7.6%         1       32.3%         2       37.9%         3       15.5%         4       4.6%         5+       2.1%	45 to 59	minutes	4.8%
Worked at Home       1.9%         Average Travel Time to Work (in min)       24.5         2000 Households by Vehicles Available       41,615         Total       41,615         None       7.6%         1       32.3%         2       37.9%         3       15.5%         4       4.6%         5+       2.1%	60 to 89	minutes	4.6%
Average Travel Time to Work (in min)       24.5         2000 Households by Vehicles Available       41,615         Total       41,615         None       7.6%         1       32.3%         2       37.9%         3       15.5%         4       4.6%         5+       2.1%	90 or mo	ore minutes	3.3%
2000 Households by Vehicles Available         Total       41,615         None       7.6%         1       32.3%         2       37.9%         3       15.5%         4       4.6%         5+       2.1%	Worked a	t Home	1.9%
Total       41,615         None       7.6%         1       32.3%         2       37.9%         3       15.5%         4       4.6%         5+       2.1%	Average Tra	avel Time to Work (in min)	24.5
Total       41,615         None       7.6%         1       32.3%         2       37.9%         3       15.5%         4       4.6%         5+       2.1%	2000 Hous	eholds by Vehicles Available	
1       32.3%         2       37.9%         3       15.5%         4       4.6%         5+       2.1%		•	41,615
1       32.3%         2       37.9%         3       15.5%         4       4.6%         5+       2.1%	None		
2 37.9% 3 15.5% 4 4.6% 5+ 2.1%	1		
3 4 5.5% 4 4.6% 5+ 2.1%	2		
4 4.6% 5+ 2.1%			
5+ 2.1%	4		4.6%
Average Number of Vehicles Available 1.8	5+		2.1%
	Average Nu	umber of Vehicles Available	1.8





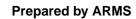
Counties: Etowah, AL 2000 Households by Type Total 41,615 Family Households 70.8% Married-couple Family 54.2% With Related Children 22.7% Other Family (No Spouse) 16.6% With Related Children 10.3% Nonfamily Households 29.2% Householder Living Alone 26.3% Householder Not Living Alone 2.9% Households with Related Children 33.1% Households with Persons 65+ 28.8% 2000 Households by Size Total 41,615 1 Person Household 26.3% 2 Person Household 35.0% 3 Person Household 18.1% 4 Person Household 13.4% 5 Person Household 4.9% 6 Person Household 1.4% 7+ Person Household 0.8% 2000 Households by Year Householder Moved In Total 41,615 Moved in 1999 to March 2000 15.5% Moved in 1995 to 1998 24.3% Moved in 1990 to 1994 15.6% Moved in 1980 to 1989 16.4% Moved in 1970 to 1979 12.3% Moved in 1969 or Earlier 15.9% Median Year Householder Moved In 1992 2000 Housing Units by Units in Structure Total 45,959 1, Detached 74.6% 1, Attached 1.2% 2 2.2% 3 or 4 2.7% 5 to 9 3.0% 10 to 19 1.0% 20+ 1.9% Mobile Home 13.2% Other 0.1% 2000 Housing Units by Year Structure Built Total 45.959 1999 to March 2000 1.5% 1995 to 1998 6.5% 1990 to 1994 6.7% 1980 to 1989 13.4% 1970 to 1979 18.6% 1969 or Earlier 53.2%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing.

Median Year Structure Built

1968







## **Top 3 Tapestry Segments**

Southern Satellites
 Heartland Communities
 Salt of the Earth

2008 Consumer Spending shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

Apparel & Services: Total \$ \$61,271,690 Average Spent \$1,426.15 Spending Potential Index 53 Computers & Accessories: Total \$ \$6,221,532 Average Spent \$144.81 Spending Potential Index 61 Education: Total \$ \$34.607.330 Average Spent \$805.51 Spending Potential Index 59 Entertainment/Recreation: Total \$ \$106,912,742 Average Spent \$2,488.48 Spending Potential Index 67 Food at Home: Total \$ \$140,971,671 Average Spent \$3,281.23 Spending Potential Index Food Away from Home: Total \$ \$95.897.951 \$2,232.11 Average Spent Spending Potential Index Health Care: Total \$ \$129,769,423 Average Spent \$3,020.49 Spending Potential Index HH Furnishings & Equipment: Total \$ \$57,636,939 Average Spent \$1,341.55 Spending Potential Index Investments: Total \$ \$23,644,604 Average Spent \$550.35 Spending Potential Index Retail Goods: Total \$ \$766,077,815 Average Spent \$17,831.11 Spending Potential Index \$392,002,485 Shelter: Total \$ Average Spent \$9,124.19 Spending Potential Index TV/Video/Sound Equipment: Total \$ \$40,350,773 Average Spent \$939.20 Spending Potential Index Travel: Total \$ \$49,236,327 Average Spent \$1,146.02 Spending Potential Index Vehicle Maintenance & Repairs: Total \$ \$27,954,450 Average Spent \$650.66 Spending Potential Index 66

Data Note: The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Expenditure data are derived from the 2004 and 2005 Consumer Expenditure Surveys, Bureau of Labor Statistics. ESRI.